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# Russ Stanton

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256-307-2810

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Matter Labs

Video Producer

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Dear Hiring Manager:

My experience producing video, accurately defines what I love to do in life. My most recent senior positions were made possible by that experience.

It also prepared me for this position.

I have worked closely with teams made up of a wide range of roles in multiple disciplines.

I managed to successfully wrangle such a group at BBDO in changing the video production workflow. Believe me, I was the charisma in the room and then some.

I actually wrote an article on the subject published in the *Journal of DAM* [How do You Tell Them?](#) An award-winning piece I produced, [The Journey](#), deals with the pain and success of cultural change.

I am quite personable, easy-going and communicate very well with people. I am rarely without a positive attitude and have the mindset that there are always alternatives when faced with a hurdle.

I would love to hear more details about the position and tell you more about myself. I look forward to hearing from you.

Warm Regards,

Russ Stanton

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